Guidelines for Presenting Your Intervention Proposal

The intervention Proposal is an opportunity to apply the conceptual tools and knowledge acquired throughout the course. The development of the proposal is a group project; your tutor will communicate the criteria for the formation of the groups.

The proposal development is progressive, beginning in the second module and continuing through the third and fourth modules, concluding at the end of the course with the complete and final proposal. It is hoped that the group will incorporate the respective contents.

It is important to point out that this is a group endeavour and all participants must contribute and participate. The task and content to be developed in each module are described below. Datelines are indicated in the module’s timetable.

### MODULE 1

In this module, following the tutor instruction the groups will be formed and select the theme for their intervention. Each participant will upload a brief document indicating the theme selected in the date indicated in the module calendar.

### MODULE 2

The group’s main task during this phase will be defining the problem you selected to work with, delimiting the environment of action and creating a basis for this decision. To do this, you must present theoretic elements and evidence.

Each participant will upload the document, indicating the names of its members. Along with the problem/issue chosen, this document should contain an initial statement about:

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1 Version adapted by Elsa Gómez. Original version prepared by Dinys Luciano.
I. The Problem for Which the Intervention Is Proposed

1. Definition of the Problem: Please take the following into account when defining your problem:

   a. A problem is a gap between a real situation observed by a social actor (an individual, organization, or group) and a mental picture of how things ought to be.

   b. The perception of a gap between what is real (based on observation) and what is ideal is based on an ethical vision of human rights, efficiency criteria, theoretical explanations determining cause and effect, and available evidence.

   c. All problems should be defined in such a way as to make it possible to diagnose gender-based inequalities.

2. Dimensions of the Problem

   a. Refer to specific aspects that characterize the problem and/or warrant change; describe the causes of the problem and point out its consequences for the people directly affected—be they families, communities, the health system, or society at large.

   b. The subject of gender-based inequalities should be explicitly incorporated whenever speaking of the source of the problem, its manifestation or incidence, and/or its differentiated consequences.

   c. Main groups affected—either directly or indirectly—by the problem: Bear in mind the ways in which sexual inequality interacts with other types of inequalities (such as age, income, ethnic origin, place of residence, disability, immigration status, sexual orientation, or others).

3. Human rights infringed upon by the inequalities identified, and whose interests the proposal is aimed at defending or promoting:

   Identify those rights whose exercise is infringed upon for either sex or within certain groups; use international human rights declarations and instruments to back up your arguments.

II. Justifying Your Proposal

1. Point out the importance of the problem within the health context of your country, the geographical area where the intervention will take place, and the population affected.
2. **Justify your reasons for selecting your problem**, explaining how an approach based on gender, diversity, and human rights will help reduce gender-based inequalities in health.

3. **Cite international human rights instruments** that constitute the basis for and strengthen your proposal for an intervention project, as well as how your proposal is consistent with national and international mandates for gender equality.

### MODULE 3

As part of the development of the project intervention, in this module you will carry out a GSA on the problem you selected in Module 2, utilizing the following steps described in the basic readings (Elsa Gómez, 2011).

#### III. Situation Analysis

1. Analyze the information available on the problem, highlighting how gender-based inequalities that arise from the sexual division of both labor and power—through its impact on inequalities in access to and control over resources and services—affect the problem as well as the proposed intervention. Also indicate how such inequalities would be affected by the intervention.

2. Identify the legal, political, economic, or organizational barriers that impede the exercise of equal rights, and indicate the effect that you expect the intervention to have on overcoming or eliminating such barriers.

3. Determine the practical and strategic gender needs derived from the analysis you have carried out, indicating the criteria that you used to determine these needs. Ideally, this determination should be based on the perceptions of the people affected at the different levels (macro, community, family, and individual).

4. Evaluate the following capabilities:
   
   - **a.** How capable are the affected people of recognizing their own needs and rights (as rights-holders) and demanding their fulfillment and enjoyment from duty-bearers?
   
   - **b.** How capable are the duty-bearers—i.e., the responsible actors in the State, community, and family—of fulfilling their obligations to satisfy such needs and rights?
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Virtual Course on Gender and Health within a framework of Diversity
and Human Rights

**Note:** An intervention project that does not include a gender analysis can hardly incorporate a gender perspective into its management!

**MODULO 4**

In this module the main task is to coherently present a design for a successful intervention and evaluation method, on the basis of the definition of the problems to be addressed. The following chapters of the proposal will be Objectives, strategy, expected results and the logic model, this way the intervention proposal and previous module developments will be complete.

**IV. Objectives**

1. The objectives should proceed naturally from the definition of the *practical and strategic gender needs identified*. The project will select those needs whose satisfaction is considered to be most important or viable within the limits set by the project’s resources.

2. You will need to distinguish between the project’s *general objectives*, which constitute the overall goals to which the project is expected to contribute, and the project’s *specific objectives*, which are tangible and concrete and can be measured in operational terms: for example, what the project promises to deliver upon its conclusion.

3. In your statement of objectives, you should explicitly declare your *intention to reduce gender-based inequalities* that undermine equality by impeding a person’s ability to exercise her or his right to health, as well as any specific changes sought in this regard.

**V. Strategies**

1. Define the place where the project will take place (country, Institution and area/unit/department within it, office and person in charge, tasks, and responsibilities).

2. List concrete actions that will be geared towards meeting the proposed project objectives: i.e., that will meet the practical and/or strategic gender needs selected for the intervention at the different levels (macro, community, institutional, family, or individual).

3. Identify stakeholders: Provide a detailed list of the different actors who will be involved in the project, indicating the level of intervention where each of them will be active, their
possible reactions and commitments, and modalities proposed for meetings, assemblies, and consensus-building, among others.

4. **Describe how the participation of the people affected by this problem will be ensured** in terms of planning and implementing the project.

5. Make particular mention of your **capacity-building strategies** for both rights-holders and duty-bearers.

**VI. Expected Results**

Specify what you expect to happen in the locality where the intervention will take place once the project is concluded, as well as any tangible changes you can identify that are related to gender equality, diversity, and human rights. Please complete the project matrix below based on the objectives and strategies detailed in items IV and V.

**V. Logic Model**

Describe for each specific object actions/activities, indicators, means of verification, potential financial fund, timeline and person in charge.

<table>
<thead>
<tr>
<th>Project Objectives</th>
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<tbody>
<tr>
<td>Expected Results (ERs)</td>
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<tr>
<td>---------------------</td>
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<tr>
<td>Objective 1</td>
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<tr>
<td>Objective 2</td>
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Complementary readings


